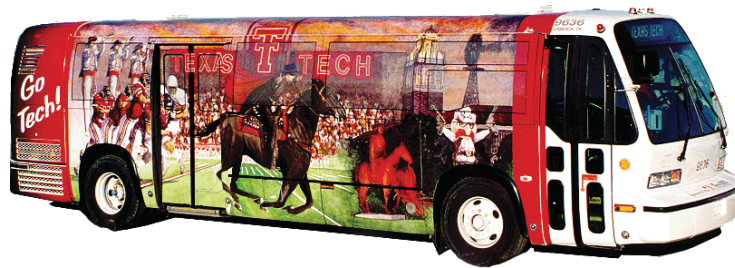


# citibus

## Citibus in-Bus Signage Rate Card



### Texas Tech Campus Service Rates

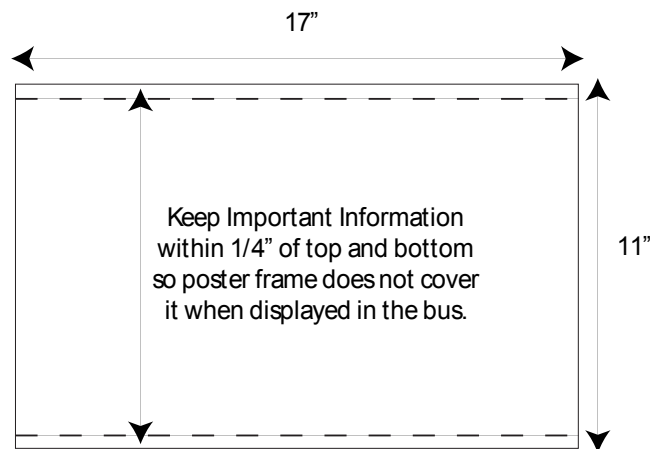
1 Poster per bus \$100.00 per month 35 posters

### Fixed Route Service Rates

1 Poster per bus \$100.00 per month 30 posters

### TTU & Fixed Route Service Rates

1 Poster per bus \$175.00 per month 65 posters



Laminate posters to the edge, finished size is 11" x 17" landscape.

- The minimum contract period for in-bus signage is **3 months**
- A replacement fee will be applied to any poster change-outs during the term of the contract.
- Advertiser is responsible for print and production. **Posters must be printed on .040 Styrene**
- For any questions, contact Ashley Tyler at 806.712.2011 or email [at Tyler@citibus.com](mailto:at Tyler@citibus.com)